

SPACE

INTERNATIONAL HOTEL DESIGN

DECISION MAKERS

SPACE reaches 10,000 decision makers and hotel specifiers across the UK Europe and the Middle East.

As the publisher of Hotel Spec, we have more than 30 years experience collecting data and information on the global hotel design sector. Our international database of designers, architects, hoteliers, procurement personnel and FF&E specifiers is the most comprehensive in the world.

The circulation of SPACE is controlled. This means that recipients have to match a strict criteria before they can receive free copies. This ensures that copies are only sent to people who actively specify or influence specifying decisions within hotel projects. The all-important key players that as a supplier to the hotel sector you need to reach maximising the value of your advertising budget and delivering a strong return on your investment.

In addition to our controlled circulation, additional copies of SPACE are presented at the following trade shows, events and exhibitions taking place around world:

- > Sleep
- > BDNY
- > BDNY West
- > HD Expo
- > HD Boutique
- > Maison & Object
- > Hotel Show Dubai
- > Hotelympia
- > The Hospitality Show
- > Decorex
- > 100% Design
- > Chelsea Design Week
- > Clerkenwell Design Week

ADVERTISING RATES

SPACE ADVERTISING RATES

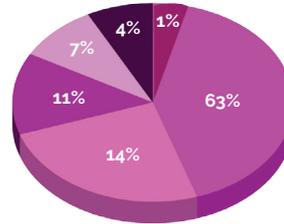
	Single insertion	X2 per insertion	X4 per insertion
DPS	£4,580	£4,125	£3,710
Full Page	£2,545	£2,290	£2,060
Half Page	£1,655	£1,490	£1,345
OBC	£3,950	£3,555	£3,199
IFC / IBC	£3,595	£3,235	£2,912

Advertising, editorial and digital packages are available on request

Product Focus minimum four insertions £775 per insertion (1/4 page to include 130 words, large image and web address)

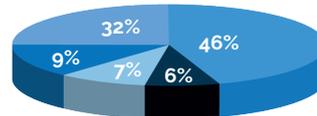
Artwork Format: Our preferred artwork is PDF but we can also accept JPEG, EPS and TIFF. Please ensure your copy is high resolution 300dpi at 100 per cent of final printed size and CMYK.

READERSHIP BY REGION



● UK	63%
● Western Europe	14%
● Northern Europe	11%
● Middle East	7%
● Eastern Europe	4%
● Far East	1%

READERSHIP BY PROFESSIONAL ROLE



● Hotel Architects & Designers	46%
● Hotel Owners & Operators	32%
● Procurement & Purchasing	9%
● Investors & Developers	7%
● Professional Services	6%

FEATURES

Q4 | 16

Deadline 9 September 2016

Area Focus: Lobbies

Product Focus: Furniture, seating, case goods – Mirrors, frames, fine and decorative art – Surfaces, wall coverings and ceiling finishes

Q1 | 17

Deadline 10 January 2017

Area Focus: Bathrooms

Product focus: Outdoor including casual furniture – Soft furnishings, fabrics drapes and blinds – Entry systems and signage

Q2 | 17

Deadline 11 April 2017

Area Focus: Guestrooms

Product Focus: Bathroom fittings and accessories – Guestroom entertainment and facilities – Landscaping and plant displays

Q3 | 17

Deadline 11 July 2017

Area Focus: Pools and Spas

Product Focus: Lighting - Flooring - Doors, movable walls and partitions

Please send relevant PR to tonje.odegard@purplems.com

MEDIA INFORMATION 2016 / 2017

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WEBSITE BANNER RATES

	3 months	6 months	9 months	12 months	Size
Leader Board	£1500	£2550	£3600	£4500	Leader Board 250 x 960
Skyscraper	£1200	£2040	£2880	£3600	Skyscraper 600 x 300
Banner 1	£850	£1445	£2040	£2550	Banner 1 250 x 300
Banner 2	£600	£1020	£1440	£1800	Banner 2 150 x 300

PR listing £155 per insertion (included under relevant tab)

COPY: (Height x width in pixels) All artwork to be supplied as a static jpeg/gif or animated gif with dedicated URL.
Website banner sizes maximum file size 300kb.

SPACE E-NEWSLETTER RATES

	1 week	4 weeks	8 weeks	12 weeks	Size
Leader Board	£200	£720	£1280	£1680	Leader Board 110 x 650

PR listing £155 per insertion

COPY: (Height x width in pixels) All artwork to be supplied as a static jpeg/gif or animated gif with dedicated URL.
Website banner sizes maximum file size 300kb.

SPACE SOLUS EMAIL MARKETING (E-BLASTS/E-SHOTS)

Utilise SPACE's 7,000+ digital subscribers, all key decision makers in the hotel sector, and send your marketing message directly to them.

- x1 £100 per 1,000 contacts (or part of)
- x4 £85 per 1,000 contacts (or part of)
- x8 £65 per 1,000 contacts (or part of)

COPY: Html ready file with images, text and links embedded



ONLINE ADVERTISING RATES 2016/2017

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