



Image credit: Kioku, Raffles London at The OWO, Accor

HOTEL DESIGNS MEDIA KIT 2026

— THE BRAND BEHIND —

SPACE
INTERNATIONAL HOTEL DESIGN

SPACE
GLOBAL DESIGN REVIEW 2026



THE BRIT LIST
AWARDS 2026

HOTEL DESIGNS
MEET UP LONDON

HOTEL DESIGNS
MEET UP NORTH

THE BRAND

Hotel Designs is a trusted voice at the heart of the design community—championing talent, sharing insights, and amplifying industry voices. Our audience includes interior designers, architects, hoteliers, developers, specifiers, operators, procurement personnel and hospitality suppliers.

The brand spans a vibrant ecosystem:

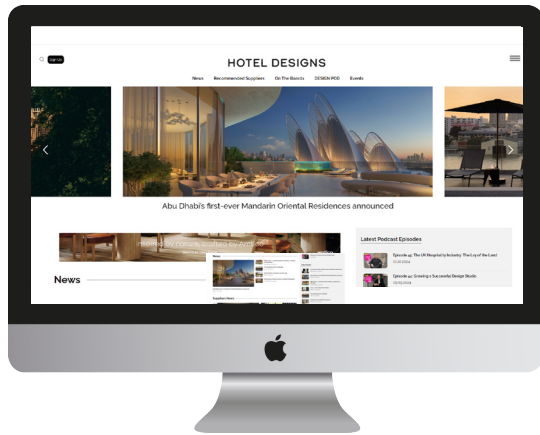
- **HotelDesigns.net:** A leading global platform for hotel architecture and interior design news, features, and analysis.
- **SPACE Magazine:** A premium bi-monthly publication exploring global hospitality design trends and commercial influences.
- **Global Design Review:** Published annually, this guide offers a retrospective look at key hotel projects opened in the past year. It also includes project showcases, supplier directories, design insights and a who's who in hotel design and development.
- **Live Events:** Including The Brit List Awards and MEET UP London/North.
- **Multimedia:** Roundtables, panel discussions, bespoke video, podcast, and strong social media presence.

Together, these platforms inform, inspire, and connect the hospitality design world.



HOTEL DESIGNS

THE LANDSCAPE



HOTELDESIGNS.NET



SPACE
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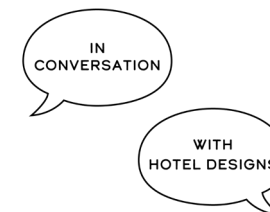
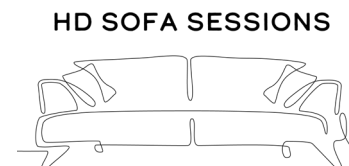
HOTEL DESIGNS
MEET UP LONDON

HOTEL DESIGNS
MEET UP NORTH

INTERIOR DESIGN &
ARCHITECTURE SUMMIT

HOTEL SUMMIT

TECH IN HOSPITALITY
SUMMIT



MARKET REACH



Image credit: Mayfair Suite, Mandarin Oriental Mayfair, Mandarin Oriental Hotel Group

READERSHIP

Hotel owners, Operators, Interior Designers, Architects, Hoteliers, Developers, Specifiers, Construction managers, Procurement personnel and hospitality suppliers.

WEBSITE

70,590+ page views globally per month

(recorded in March 2025)

SPACE MAGAZINE

Distribution: 5,000 key decision makers (as referenced above)

Pass-on rate: x 3.5

NEWSLETTER DATABASE

12,500+ email recipients per send out

SOCIAL FOLLOWERS

39,200+*

*Platforms include Facebook, LinkedIn, X, Instagram, Pinterest

GOOGLE SEARCH

1.6M

The average number of Google Search impressions that the Hotel Designs website receives each month.

WEBSITE HEALTH

82%

Source: SEMRUSH

FORWARD FEATURES: HOTEL DESIGNS



JAN/FEB

JANUARY: Innovation

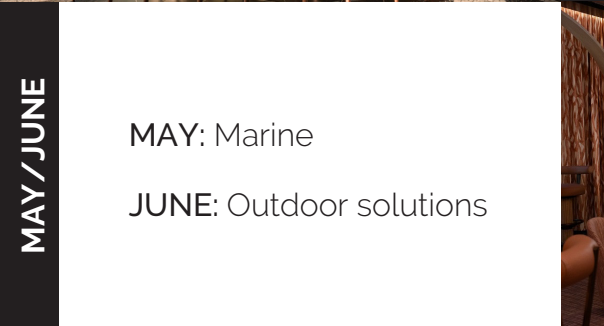
FEBRUARY: Surfaces



MAR/APRIL

MARCH: Bathrooms

APRIL: Furniture



MAY: Marine

JUNE: Outdoor solutions



JULY/AUGUST

JULY: Flooring

AUGUST: Lighting



SEPT/OCT

SEPTEMBER: Beds

OCTOBER: Textiles



NOV/DEC

NOVEMBER: Ceramics

DECEMBER: F&B



Please contact Meghan Taylor in the editorial team if you have any queries regarding features and deadlines – m.taylor@forumevents.co.uk

HOTEL DESIGNS

FORWARD FEATURES: SPACE



JAN/FEB

SPACE Edit: Lighting
Area Focus: Bars & Restaurants
Showtime: Key tradeshow coverage
Extended Feature: Roundtable

Copy deadline: 7th January 2026
Published: 30th January 2026



MAR/APRIL

SPACE Edit: Outdoor furniture
Area Focus: Lobbies
Showtime: CDW preview
Special Feature: Hotels in motion

Copy deadline: 4th March 2026
Published: 27th March 2026



SPACE Edit: Fabrics & Wallcoverings
Area Focus: Outdoor spaces
Showtime: Key tradeshow coverage
Extended Feature: AQUA

Copy deadline: 29th April 2026
Published: 22nd May 2026



JULY/AUGUST

SPACE Edit: Ceramics
Area Focus: Bathrooms
Showtime: Key tradeshow coverage
Extended Feature: Suite Dreams

Copy deadline: 24th June 2026
Published: 17th July 2026



SEPT/OCT

SPACE Edit: Bathrooms
Area Focus: Guestrooms & Suites
Showtime: HIX preview
Special Feature: Trends

Copy deadline: 19th August 2026
Published: 11th September 2026



NOV/DEC

SPACE Edit: Flooring
Area Focus: Wellness
Showtime: Key tradeshow coverage
Special Feature: Lighting

Copy deadline: 14th October 2026
Published: 6th November 2026



SPACE

Please contact Emma Kennedy in the editorial team if you have any queries regarding features and deadlines – e.kennedy@forumevents.co.uk

HOTEL DESIGNS

COMMERCIAL OPPORTUNITIES

CROSS PLATFORM SOLUTIONS ONLINE & IN PRINT:

The 12-month Silver Recommended Supplier Partnership:

- A comprehensive company profile page on Hotel Designs website
- Company profile in the 'Selected Suppliers' section of the Annual Design Review in print and online directory
- Content covered up to 4 times per year on the Hotel Designs website
- Contribution to Hotel Designs' monthly editorial features
- Social media support
- Exposure within Hotel Designs weekly e-newsletter and/or specialist HD EDIT where applicable

£950 + VAT

The 12-month Silver Recommended Supplier Partnership add-on:

- As above, plus...
- Product focussed SPACE EDIT up to 2 times per year in SPACE magazine
- Contribution to Hotel Designs' monthly editorial features online and in print
- 1 x full page print advert in Global Design Review

£2,750 + VAT

The 12-month Gold Recommended Supplier Partnership

- A comprehensive company profile page on Hotel Designs website
- Company profile in the 'Selected Suppliers' section of the Annual Design Review in print and online directory
- Content covered up to 4 times per year on the Hotel Designs website
- Product focussed SPACE EDIT up to 2 times per year in SPACE magazine
- 1 x full page print advert in SPACE magazine x 2 issues across the year
- 1 x full page advert in Global Design Review
- 1 x banner advert on Hotel Designs website for 1 month, of your choosing
- Editorial exposure in Global Design Review
- Contribution to Hotel Designs' monthly editorial features online and in print
- Hotel Designs editorial team to a key press event or product launch that you host, where relevant
- Social media support
- Exposure within Hotel Designs weekly e-newsletter and/or specialist HD EDIT where applicable
- 2 tickets to attend Hotel Designs' MEET UP London

£5,450 + VAT

The 12-month Platinum Recommended Supplier Partnership

- A comprehensive company profile page on Hotel Designs website
- Company profile in the 'Selected Suppliers' section of the Annual Design Review in print and online directory
- Unlimited editorial coverage on the Hotel Designs website
- Product focussed SPACE EDIT up to 6 times per year in SPACE magazine – exposure in every issue
- 1 x full page print advert in SPACE magazine x 6 issues across the year
- 1 x double page spread advert in Global Design Review
- Editorial exposure in Global Design Review
- Hotel Designs editorial team to attend key press events or product launches that you host, where relevant
- Social media support
- Exposure within Hotel Designs weekly e-newsletter and/or specialist HD EDIT where applicable
- 2 tickets to attend two Hotel Designs events in a 12-month period (to include MEET UP London, MEET UP North or The Brit List Awards)
- 3-month news page banner on Hotel Designs website (adverts to be taken in months of your choosing – during product launch periods, show-seasons for example)

£11,950 + VAT

COMMERCIAL OPPORTUNITIES

ONLINE:

The 12-month Silver Recommended Supplier Partnership

- A comprehensive company profile page on Hotel Designs website
- Content covered up to 6 times per year on the Hotel Designs website
- Contribution to Hotel Designs' monthly editorial features
- Social media support
- Exposure within Hotel Designs weekly e-newsletter and/or specialist HD EDIT where applicable

£950 + VAT

Additional inclusions

- Leaderboard banner (news page or home page): **£750 + VAT per month**
- Sitewide leaderboard banner: **£1,500 + VAT per month**
- Insert banner (news page or home page): **£450 + VAT per month**
- Single editorial inclusion: **£350 + VAT** to include exposure across web, socials, and e-newsletter

The 12-month Gold Recommended Supplier Partnership

- A comprehensive company profile page on Hotel Designs website
- Content covered up to 8 times per year on the Hotel Designs website
- Contribution to Hotel Designs' monthly editorial features
- Hotel Designs editorial team to attend key press events or product launches that you host, where relevant
- Social media support
- Exposure within Hotel Designs weekly e-newsletter and/or specialist HD EDIT where applicable
- 2 tickets to attend a Hotel Designs event

£1,500 + VAT

The 12-month Platinum Recommended Supplier Partnership

- A comprehensive company profile page on Hotel Designs website
- Unlimited editorial coverage on the Hotel Designs website
- Hotel Designs editorial team to attend key press events or product launches that you host, where relevant
- Social media support
- Exposure within Hotel Designs weekly e-newsletter and/or specialist HD EDIT where applicable
- 2 tickets to attend MEET UP London
- 2 tickets to attend MEET UP North
- 2 tickets to attend The Brit List Awards
- 3-month news page banner on *Hotel Designs* website (adverts to be taken in months of your choosing – during product launch periods, show-seasons for example)

£2,150 + VAT

COMMERCIAL OPPORTUNITIES IN PRINT:



FP: Full page



DPS: Double page spread



HP: Half page



OBC: Outside back cover



IFC: Inside front cover

SPACE magazine – bi-monthly publication:

FP in SPACE: **£1,500 + VAT**

DPS in SPACE: **£2,650 + VAT**

HP in SPACE: **£950 + VAT**

OBC or IFC in SPACE: **£2,450 + VAT**

IBC in SPACE: **£1,950 + VAT**

Global Design Review – annual publication:

FP in annual guide: **£1,950 + VAT**

DPS in annual guide: **£3,500 + VAT**

OBC or IFC in annual guide: **£3,750 + VAT**

IBC in annual guide: **£3,250 + VAT**

Feature opportunities:

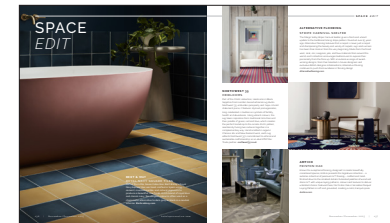
Product focus: to include image, 100-word description and website link. **£500 + VAT**

MADE in: A feature showcase, spotlighting a specific location and the brands that are manufactured in that region. To include a DPS with 900-word Q&A and 3-4 hi-res images to accompany. **£1,500 + VAT**

Product lead: to include full page opening image, 100-word description and website link. **£1,695 + VAT**

Objects of Desire: Sponsor our Q&A with a high-profile interior designer or architect and allow them to handpick a product from your latest collection for inclusion in the feature – they'll detail what they chose to include, and why. Coverage includes product image, 'in association with' status and logo presence. **£2,250 + VAT** (inclusions in 3 separate issues, as part of 3 separate interviews)

+ Inside Back Cover advert (positioned opposite Objects of Desire feature) for additional exposure and opportunity to showcase full collection or more collection imagery. **£4,250 + VAT**



BESPOKE SOLUTIONS

Hotel Designs exclusively sponsored roundtable

- Exclusive Branding & Coverage: Prominent sponsorship of the roundtable coverage on the Hotel Designs website and social media channels – before, during and after the event.
- Influence the guest list: Opportunity to help shape the buyers around the table (max. 6-8 guests)
- Shape the Conversation: Provide suggestions on the topics and questions being discussed, ensuring alignment with your brand.
- Time during the roundtable to showcase your products, initiatives, and offerings to the buyers in the room
- Full access to opted-in roundtable attendee data, providing valuable insights and follow-up opportunities.

£2,650 + VAT

Hotel Designs exclusively sponsored roundtable add-on

- As above, plus...
- 1 x full page print advert in SPACE magazine x 2 issues across the year
- 1 x full page advert in Global Design Review

£4,345 + VAT

(this does not include event photography – if you wanted high-res imagery to support content online and in-print there would be an additional fee)

Hotel Designs curated panel discussion:

Partner with Hotel Designs to host a thought-provoking panel discussion that brings together top designers, architects, and industry leaders.

- Collaborate with Hotel Designs to define a compelling theme and curated questions tailored to your brand's focus and industry trends.
- Hotel Designs will moderate the talk, guide the conversation and ensure a dynamic, engaging session.
- Hotel Designs and the client will jointly select leading industry figures as panellists. Hotel Designs will handle all outreach and coordination.
- Hotel Designs will invite a targeted audience of industry professionals to attend the session (final numbers to be confirmed).
- A comprehensive write-up of the panel will be published on the Hotel Designs website and shared across select social media channels, highlighting key insights and takeaways.

£2,950 + VAT

Hotel Designs curated panel discussion add-on:

- As above, plus...
- 1 x full page print advert in SPACE magazine x 2 issues across the year
- 1 x full page advert in Global Design Review

£4,645 + VAT

(this does not include event photography – if you wanted high-res imagery to support content online and in-print there would be an additional fee)

BESPOKE SOLUTIONS

Inside the factory with Hotel Designs

- A 'behind the scenes' factory tour with Hotel Designs' editorial team – to include an in-depth editorial on how products are manufactured, what technology is used, new product launches, interviews with leadership team, product designers, studio managers, a focus on company initiatives, and company ethos.
- Hotel Designs will travel to your factory setting or manufacturing facility to learn the full story behind your brand - What materials are used? How are designs created? Where does inspiration come from? All this and more will be explored as part of an exclusive and thorough factory tour.

To be published on the Hotel Designs website and as a double page spread editorial in SPACE magazine.

£1,695 + VAT

HD Meets

A video promotion (i.e. 'welcome to our crib...') whereby Hotel Designs comes to tour your workspace or showroom, doing a behind the scenes sneak peek at who you are, what you do, what your showroom layout is like, talk us through products on display etc.

We will involve a videographer to film the content, to create an edit to be published across Hotel Designs' social channels and embedded in online content. This format celebrates a showroom setting or workspace environment, providing a glimpse into the vibe and values of the organisation, adding personality and trust to the brand.

- 2-4-minute tour video to be published across Hotel Designs' Instagram, LinkedIn, X, and Facebook channels
- HD Meets to be embedded within relevant client-led content published on the Hotel Designs website
- To be shared with video partner for publication across partner channels with link back to Hotel Designs
- Professionally produced and edited video

£1,695 + VAT

HD Sofa Sessions

The informal interview setup helps guests feel at ease, encouraging open, honest dialogue with a conversational tone.

The comfortable setting adds warmth and personality to the content, making it more inviting and memorable, plus it allows for spontaneous moments and natural storytelling.

- 4-5-minute video to be published across Hotel Designs' Instagram, LinkedIn, X, and Facebook channels
- HD Sofa Session to be embedded within relevant client-led content published on the Hotel Designs website
- To be shared with video partner for publication across partner channels with link back to Hotel Designs

Hotel Designs will pose various questions to you (which can be agreed pre-interview). Following the recording, Hotel Designs will edit the video accordingly to ensure image/sound quality is adequate, in addition we will overlay the questions on screen (as per examples given above).

We can do a single HD Sofa Session or, we can do a mini-series of two.

Cost per HD Sofa Session: £795 + VAT

Offer rate for 2 x HD Sofa Sessions: £1,300 + VAT – c.20% discount

Hotel Designs Private Dining

- Hotel Designs inviting approx. 20 guests (guests whom you'd like us to approach, guests whom we feel would be good to invite) to attend an exclusive dinner at a venue of your choosing. We would then aim to have 10-12 of these invited guests in attendance on the night.
- Hotel Designs would attend the dinner to ensure the smooth running of the event – we'd also capture some pictures and potentially video content for social posts etc.

£2,650 + VAT

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The Hotel Designs portfolio of brands provides exposure via online, in-print, bespoke events, social media and email.

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